#### Semantic Search Algorithmic Problems Around the Web #8

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The challenge of the Semantic Web, therefore, is to provide a language that expresses both data and rules for reasoning about the data and that allows rules from any existing knowledge representation system to be exported onto the Web.

> T. Berners-Lee, J. Hendler, O. Lassila Semantic Web, 2001

# Outline

#### Introduction to Semantic Web

- Concept and History of Development
- Architecture of Semantic Web
- Concept of Semantic Search

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#### 1

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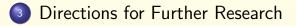
- Concept and History of Development
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- Concept of Semantic Search
- 2 Three Algorithms for Semantic Search
  - Minimal Answers
  - Concept Matching
  - Computing Interconnections

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# Part I Sematic Web

What is it?

What is already done?

What remains to be done?

# Motivating Scenarios

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- Book the ticket for the movie "The Lives of Others" in the nearest cinema that shows it today evening
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- Microwave, please, go to the website of the dish manufacturer and download the optimal parameters for cooking

### Timeline

- **1994:** Foundation of W3C. They develop standards such as: HTML, URL, XML, HTTP, PNG, SVG, CSS
- 1998: Tim Berners-Lee published "Semantic Web Road Map"
- **1999:** W3C launched groups for designing Sematic Web foundations, the first version of RDF is published
- **2000:** American defence research institution started investigations for ontology descriptions (DAML+OIL project)
- 2001: "The Sematic Web" paper in Scientific American
- 2004: New version of RDF, ontology description language OWL
- **2006:** Candidate recommendation of SPARQL, a query language for Semantic Web

### Naïve Plan

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- Write programs that can search in and reason about all the information in the web

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There is a more practical solution for the first step

Tim Berners-Lee suggested to **separate** development of syntax and semantic of this MEGA-language:

Resource Description Framework (**RDF**) is a syntax for documents of Semantic Web. It uses links to **ontologies** 

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**Ontology** describes classes of objects, their properties and relationships in some domain, e.g. toy shops

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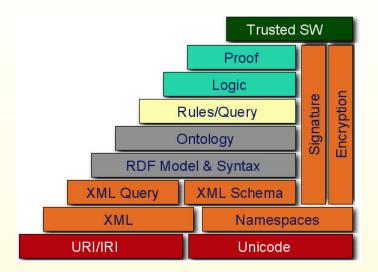
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- Semantic search and semantic agents (to be done)

#### Cake of Tim Berners-Lee



What is **sematic search**?

• Assistance to classical web search

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- SQL-like queries to database of RDF statements
- Automated logical inference for RDF statements

### Part III Three Algorithms for Semantic Search

#### Finding the most specific answer

Concept matching

Identifying related nodes in XML documents

Database is a set of **XML documents** There are **hyperlinks** between nodes Every node contain some **text** Query is a short list of keywords Database is a set of **XML documents** There are **hyperlinks** between nodes Every node contain some **text** Query is a short list of keywords

A **complete** answer is a node that together with its descendants contain all query terms

A node v is called to be a **minimal answer** if

 $\forall k \in Q :$  [v contains k] OR  $[\exists u \text{ son of } v \text{ s.t. } u \text{ contains}^* k$   $AND \ u \text{ is not complete answer}]$ 

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**Search task:** find all minimal answers and rank them accordingly to the link/containement popularity

Nodes in database have Dewey codes  $n_1.n_2...n_h$ 

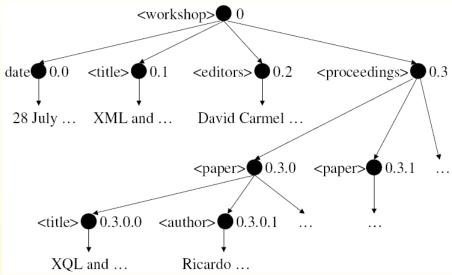
For example, Dewey code 7.2.12 denotes the 12th left son of the 2nd left son of the root of the 7th document in our collection.

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For every keyword **Dewey inverted index** store a list of Dewey codes of nodes (DIL) that directly contain this keyword

#### Illustration from XRANK paper



#### Minimal Answers Problem

# Given Dewey inverted lists for all query terms to return a list of Dewey codes of all minimal answers

### Algorithm for Minimal Answers (1/2)

**Single pass:** every time read a next code in union of DILs

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Keep an auxiliary data structure **Dewey stack** for the last scanned read node v:

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Keep an auxiliary data structure **Dewey stack** for the last scanned read node v:

for every predecessor of *v* keep a set of keywords that are contained<sup>\*</sup> prior-or-equal to *v* ignoring complete nodes

### Algorithm for Minimal Answers (2/2)

Update for Dewey stack from v to u:

- find a lowest common predecessor w for v and u
- Sequentially consider ancestors of *u* from bottom to top, add keywords of *u* to their set in Dewey stack
- Stop at root, or with identical set update or on the first complete node
- In latter case output this node to the list of minimal answers

#### Conceptual Graph Matching

Query is a tree with labelled edges and nodes

Database is a family of trees

**Domain information:** similarity between edge/node labels

#### Conceptual Graph Matching

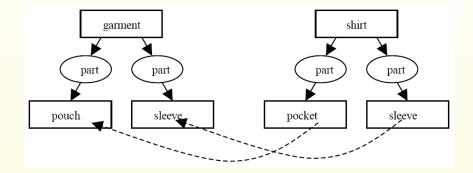
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**Domain information:** similarity between edge/node labels

**Task:** to find a tree in DB with maximal similarity to query tree

# Illustration from Conceptual Matching Paper



#### Similarity Formula

$$IreeSim(Q, R) = NodeSim(q_0, r_0) +$$
$$+ \max_{\text{children matching } \pi} \left( \sum_{i} EdgeSim(q_0q_i, r_0r_{\pi_i}) \cdot TreeSim(Q|_{q_i}, R|_{r_{\pi_i}}) \right)$$

#### Recursive Algorithm for Graph Matching

Compare query tree with every tree in DB separately:

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Complexity for *I*-branch trees of depth *d*:  $C(d+1) = I^2 C(d) + I^4 + const$   $C(d) = O(I^{2d+2}) = O(n^2 I^2)$ In general, time complexity is  $O(n^4)$ 

# **Database:** huge XML tree with labels on internal nodes and keywords on leafs

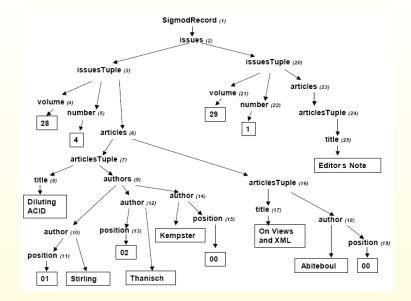
Query terms: "label:keyword", "label:", ":keyword"

**Database:** huge XML tree with labels on internal nodes and keywords on leafs

Query terms: "label:keyword", "label:", ":keyword"

**Answer:** a set of **interconnected** nodes that together satisfy all query terms

#### Illustration from XSEarch Paper



Nodes u and v are **interconnected** iff on the shortest path between them only labels of u and v can coincide

#### Properties of Interconnection

For u being ancestor of v:

$$\begin{split} & InCon[u, v] = InCon[u, parent(v)]\&\\ & (label(u) \neq label(parent(v))) & InCon[son_v(u), v]\&\\ & (label(son_v(u)) \neq label(v)) \end{split}$$

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Using these formulas we can compute *InCon* for all pairs in  $\mathcal{O}(|\mathcal{T}|)$  time by dynamic programming

#### Directions for Further Research

- Algorithms for online conceptual graph matching
- Queries using arithmetic: "what is the most popular movie (according to IMDB) I have not seen yet?"
- Automated inference for RDF statements? Semantic search for the case when the answer is not in the DB, but can be derived from it.

### Highlights

- XRANK: merging Dewey inverted lists by a single pass
- Concept matching: finding the most similar tree to the query tree
- XSEarch: computing interconnection by dynamic programming

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#### Thanks for participating in this course!

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